



ENGLISH

POSTER - MAKING

A poster is used to spread awareness regarding a social issue, an event or a product.

IMPORTANT POINTS TO REMEMBER:

1. Give a heading.
2. Write a catchy line/slogan.
3. Remember to illustrate your poster with a sketch.
4. There is no fixed lay out.
5. Use convincing language.
6. Follow the word limit.(50 words)

CONTENT: should convey the message clearly.

1. For awareness of a Social Problem:

- * heading
- * the problem& its causes.
- * effects of the problem.
- * solutions to the problem.
- * any other additional information.

2. For an Event:

- *name of event
- *purpose
- *date , time, venue
- *organiser's name
- *entry ticket
- *highlights of the event
- *any other relevant information

MARKING SCHEME

FORMAT: 1Mark

CONTENT:2Marks

EXPRESSION:1 Mark

**SOLVED EXAMPLE**

Q.1 Draft a poster for promoting the need for joining the Defence Services.(word limit 50 words.)


**JOIN THE
DEFENCE FORCES
&
SERVE YOUR MOTHERLAND**

If you crave for:

- *Patriotism**
- *Adventure**
- *Heroism**

COURSES OFFERED:*N.D.A. after plus two
*I.M.A.after Graduation

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PRACTICE QUESTIONS :

- (1) Design a poster in not more than 50 words for your school library on the value of books and good reading habits .You may use slogans.
- (2) You are making an effort to spread message that Old Persons are an asset to society and they should be taken care of by the society. Prepare a poster to be displayed in the different parts of the city in not more than 50 words.
- (3) Your company is launching a new range of lunch boxes &water bottles for children next month .Draft an attractive poster which can be displayed in all market areas of your town to promote their sale. Do not forget to mention the specialty of these lunch and water bottles.(Word limit 50 words)
- (4) Design a poster in not more than 50 words for your school on the importance of Yoga and its relevance in our daily life. You may use slogans.